

# Eli Cane

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## Executive Summary

Experienced and accomplished producer with over fourteen years of experience in both the music industry and film industry, looking to apply extensive background in character and music-driven storytelling.

## Experience

President, Normal Life Pictures, Inc.

2009 - Present

- Transformed an edit-only company grossing \$50,000/year into an end-to-end, full-service production company grossing over \$500,000 annually.
- Clients include: PepsiCo, Reeses, BMW, Carnegie Hall, Lincoln Center, BAM, The Red Hot Organization, Oxfam, Sleep Number, Corner Table Restaurants, Barneys NY, Beach Body, Morgan Lewis, GAIN, Kinder Morgan, Nonesuch Records, Sony Classics, eOne Music, Savoy Records, NPR, IMS, The Invictus Games, Vanity Fair, Fleishman Hillard, Freshwire, Siegel + Gale
- Conceived, sold, and produced three feature-length documentaries for festivals and broadcast on PBS and one transmedia project for eOne Music
- Developed and maintained a large network of crew members in every department; developed and maintained crews in 13 countries and over 15 locations in the US.
- Produce shoots with crews of up to 35 people; supervise production and post-production for more than a dozen projects at any given time.
- Consult and collaborate with clients to design campaigns and videos from ideation through execution and delivery; deliver on time, under budget, and in tune - every time.

Production Manager, Artists Den Entertainment

2012 - Present

- Manage up to 12-camera shoots of live productions with blue-chip artists for nationally airing PBS show, from scouting, to the day of show build, through final load-out
- Orchestrate between band management, tour management, venue representatives, staging, lighting, audio, backline, camera, and grip companies, lighting director, show director, and Artists Den executives to make sure that everything is delivered, built, and broken down on time and functioning to everyone's specifications
- Design day of show schedule so that staging, lighting, FOH audio, band backline, video village, director's monitor world, crew and band hospitality are constructed, utilized, and deconstructed in one day; oversee each department and manage a production crew of over 40 people

Production Manager/A&R, Nonesuch Records

2002 - 2009

- Oversaw A&R Admin for over 150 records, including over a dozen Grammy winners
- Collaborated with producers and artists to design recording budgets, then oversaw A&R Admin and managed budgets until delivery and back-end payment
- Oversaw every aspect of recording sessions, from solo pianists to small jazz combos to large orchestras, original cast recordings, and live performances; oversaw every aspect of production for mix and master sessions
- Oversaw production for "Creators at Carnegie", a live recorded series in partnership with BMW, Nonesuch Records, Carnegie Hall, and NPR
- Executive Produced Nicholas Payton's 2007 album "Into the Blue"
- Conceived and spearheaded a vinyl release initiative, including over a dozen new titles' simultaneous release on 180-gram vinyl and the reissue of over 30 classic Nonesuch titles on 180-gram vinyl
- Collaborated with Editorial Coordinator for all album artwork and packaging copy; coordinated between photographers, illustrators, graphic designers and printers to proof final art and copy and deliver final packaging
- Oversaw master delivery, QC, and entry into Warner Music Group database and archive

## Education

BA, Magna Cum Laude, Highest Thesis Honors, Tufts University 1997 – 2001

## Skills

Proficient in Microsoft Word, Excel, Quickbooks, Final Cut Pro, Oracle, Adobe Photoshop

Languages: English, French

## Filmography

On a Knife Edge, (Producer, Music Supervisor), PBS Forthcoming 2017

- A feature-length documentary set on the Pine Ridge Reservation, following Lakota teenager George Dull Knife from age 13 to 19, charting his coming-of-age, growing involvement in social justice movements, and evolving relationship with his single father.
- Funded by ITVS, Vision Maker Media (PBS), The Tribeca Film Institute, and the Humanities Councils of both South Dakota and Nebraska

Land Rush, (Producer, Music Supervisor), BBC/ITVS 2012

- A hour-long documentary set in Mali about agricultural land grabs, following an American sugar corporation as it tries to revolutionize agricultural production in central Mali, as well as the farmers in the villages who will be displaced.
- Part of the Why Poverty? Series, a co-production between ITVS, the BBC, Steps International, and virtually every public broadcaster on the planet. Viewed by over 800 million people upon airing in December 2012.
- Winner 2013 Peabody Award for Excellence in Journalism
- Screened at IDFA in 2013
- Screened for policy makers in both the US Capitol Building in Washington, DC and the House of Parliament in London
- Designed an outreach campaign in partnership with Oxfam to screen the film at events in over a dozen cities around the country as part of Oxfam's Grow campaign and its Behind the Brands campaign; was instrumental in the success of the latter convincing General Mills, Associated British Foods (ABF), Danone, Mars, Coca-Cola, Mondelez, Unilever, PepsiCo, and Nestlé to sign a Zero Tolerance for land grabs pledge.

The Market Maker, (Producer, Music Supervisor), Wide Angle/WNET (PBS) 2009

- A hour-long documentary set in Ethiopia about the country's first commodities exchange, the brainchild of one very ambitious woman attempting to end famine by making the country's food markets more efficient.
- Selected for the Good Pitch at Silverdocs in 2009

## Other Filmography

- Live From the Artist's Den: Marina & the Diamonds/NY Hall of Science (Producer/Production Manager) PBS, 2015
- Live From the Artist's Den: Damien Rice/The Greenpoint Loft (Producer/Production Manager) PBS, 2015
- 199 Heroes (Segment: New York) (Producer) ZDF, 2014
- Live From the Artist's Den: Zac Brown Band/Forest Hills Stadium (Producer/Production Manager) PBS, 2014
- Live From the Artist's Den: Rodrigo y Gabriela/Hispanic Society of America (Producer/Production Manager) PBS, 2014
- Live From the Artist's Den: Vampire Weekend/General Society of Mechanics and Tradesmen (Producer/Production Manager) PBS, 2014
- Live From the Artist's Den: The National/Park Armory (Producer/Production Manager) PBS, 2013
- Whose Land? (short) (Director), Why Poverty? Educational Network, 2013

- A Very Thin Promise (short) (Director), Why Poverty? Educational Network, 2013
- Live from the Artist's Den: Rufus Wainright/Church of the Ascension (Producer/Production Manager) PBS, 2012
- Live from the Artist's Den: The Killers/Capitale (Producer/Production Manager) PBS, 2012
- *Duende*: Miles Español (Executive Producer/Director) eOne Music, 2011