

Eli Cane

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Objective

Experienced and accomplished producer with over 15 years of experience in both the music and film industry, seeking to leverage extensive background in team-building, brand partnerships, and character-driven storytelling.

Experience

President, Normal Life Pictures, Inc.

2009 – Present

- Transformed an edit-only company grossing \$50,000/year into an end-to-end, full-service production company grossing over \$500,000 annually
- Clients include: PepsiCo, BMW, Carnegie Hall, Lincoln Center, BAM, Billboard Magazine, CBS This Morning, The Red Hot Organization, Oxfam, Corner Table Restaurants, Barneys NY, Natural Vitality, Morgan Lewis, United Nations/GAIN, Nonesuch Records, Warner Bros Records, Sony Masterworks, Columbia Records, eOne Music, Savoy Records, National Public Radio, The Invictus Games, Vanity Fair, Fleishman Hillard, Freshwire, Siegel + Gale
- Conceived, fundraised, produced, and sold three feature-length documentaries for festivals and broadcast on PBS, one trans-media project for eOne Music, and two short narrative films
- Introduce clients to emerging technologies such as VR and live-streaming, design and execute production for campaigns and strategies
- Developed and maintain a large network of crewmembers in every department; developed and maintain crews in 13 countries and over 20 locations in the US
- Produce shoots with crews of up to 45 people; supervise production and post-production for more than a dozen projects at any given time.
- Produce both union and non-union shoots, becoming a signatory when necessary, and managing all paperwork, payroll, and regulations for SAG-AFTRA, IATSE, Local 600, and the AFM
- Consult and collaborate with clients to design campaigns and video assets from ideation through execution and delivery with a particular focus on coming in under-budget, setting and making aggressive deadlines, and exceeding expectations for quality and creative solutions.

Production Manager, Artists Den Entertainment, PBS

2012 – Present

- Manage up to 12-camera shoots of live productions with blue-chip artists for nationally airing PBS show, from scouting, to the day of show build, through final load-out
- Orchestrate between band management, tour management, venue representatives, staging, lighting, audio, backline, camera, and grip companies, lighting director, show director, Artists Den and PBS executives to make sure that everything is delivered, built, and broken down on time and functioning to everyone's specifications
- Collaborate with Executive Producer to design a new VR initiative for upcoming seasons
- Design day of show schedule so that staging, lighting, FOH audio, band backline, video village, director's monitor world, crew and band hospitality are constructed, utilized, and deconstructed in one day; oversee each department and manage a production crew of over 40 people

Production Manager/A&R, Nonesuch Records

2002 – 2009

- Oversaw A&R Admin for over 150 records, including over a dozen Grammy winners such as Wilco, Brian Wilson, Youssou N'Dour, Emmylou Harris, Ry Cooder, Bill Frisell, The Kronos Quartet, and others
- Collaborated with producers and artists to design recording budgets, then oversaw A&R Admin and managed budgets until delivery and back-end payment
- Oversaw every aspect of recording sessions, from solo pianists to small jazz combos to large orchestras, original cast recordings, and live performances; oversaw every aspect of production for mix and master sessions
- Oversaw the label's relationship with AFM and AFTRA, providing ongoing input to the design of the AFM's revised orchestral recording contract
- Oversaw production for "Creators at Carnegie", a live recorded series in partnership with BMW, Nonesuch Records, Carnegie Hall, and NPR
- Executive Produced Nicholas Payton's 2007 album "Into the Blue"

- Conceived and spearheaded a vinyl release initiative, including over a dozen new titles' simultaneous release on 180-gram vinyl and the reissue of over 30 classic Nonesuch titles on 180-gram vinyl
- Collaborated with Editorial Coordinator for all album artwork and packaging copy; coordinated between photographers, illustrators, graphic designers and printers to proof final art and copy and deliver final packaging
- Oversaw master delivery, QC, and entry into Warner Music Group database and archive

Filmography

Baby Won't You Please Come Home (Producer) Forthcoming 2018

- A dramatic short film about that focuses on a mother-daughter relationship as the mother descends into worsening Alzheimer's and puts their Brooklyn brownstone at risk to predatory realtors.
- Starring Michelle Hurst (*Orange Is the New Black*) and Melanie Nichols-King (*The Wire*)

On a Knife Edge, (Producer, Editor, Music Supervisor), America ReFramed/PBS World 2017

- A feature-length documentary set on the Pine Ridge Reservation, following Lakota teenager George Dull Knife from age 13 to 19, charting his coming-of-age, growing involvement in social justice movements, and evolving relationship with his single father.
- Screened at festivals across the United States and internationally
- Winner of the Grand Jury Prize at the Portland Film Festival, the Harry Randall Award for Best Feature at the Abraham Lincoln Brigade Archive Human Rights Documentary Film Festival, Best Documentary Director at Tulsa American Film Festival, and a Gold Spotlight Documentary Award
- Designed an educational outreach program for schools and universities which will be inaugurated in April 2018 by the Chicago International Film Festival's Education Program
- Funded by ITVS, Vision Maker Media (PBS), The Tribeca Film Institute, and the Humanities Councils of both South Dakota and Nebraska

Olfactory (Producer) 2016

- A dramatic sci-fi short film about memories and how they never leave us. In the film, "Olfactory" is a system that allows users to re-experience memories. Brian, an app programmer, hacks the system so he can alter his memories, but in doing so, he loses his grip on his current reality.
- Screened at a dozen festivals across the United States and internationally
- Winner of many festival awards, including Best Dramatic Short Film at the Berlin Sci-Fi Film Festival

Land Rush, (Producer, Music Supervisor), BBC/ITVS 2012

- An hour-long documentary set in Mali about agricultural land grabs, following an American sugar corporation as it tries to revolutionize agricultural production in central Mali, as well as the farmers in the villages who will be displaced.
- Part of the Why Poverty? Series, a co-production between ITVS, the BBC, Steps International, and virtually every public broadcaster on the planet. Viewed by over 800 million people upon airing in December 2012.
- Winner 2013 Peabody Award for Excellence in Journalism
- Screened at IDFA in 2013
- Screened for policy makers in both the US Capitol Building in Washington, DC and the House of Parliament in London
- Designed an outreach campaign in partnership with Oxfam to screen the film at events in over a dozen cities around the country as part of Oxfam's Grow campaign and its Behind the Brands campaign; was instrumental in the success of the latter convincing

General Mills, Associated British Foods (ABF), Danone, Mars, Coca-Cola, Mondelez, Unilever, PepsiCo, and Nestlé to sign a Zero Tolerance for land grabs pledge.

The Market Maker, (Producer, Music Supervisor), Wide Angle/WNET (PBS) 2009

- A hour-long documentary set in Ethiopia about the country's first commodities exchange, the brainchild of a very ambitious woman attempting to end famine by making the country's food markets more efficient.
- Selected for the Good Pitch at Silverdocs in 2009

Other Selected Filmography

- Live From the Artist's Den: Fleet Foxes/Knockdown Center (Producer/Production Manager) PBS, 2017
- CBS This Morning Presents: Fleet Foxes (Director) CBS, 2017
- Live From the Artist's Den: John Legend/Riverside Church (Producer/Production Manager) PBS, 2017
- Billboard Presents: Fighting For Chicago: The New Dissidents
- Solange/Cranes in the Sky (Music Video), (Producer) Columbia Records, 2016
- Solange/Don't Touch My Hair (Music Video) (Producer) Columbia Records, 2016
- Live From the Artist's Den: The Lumineers/Kings Theater (Producer/Production Manager) PBS, 2016
- Live From the Artist's Den: Sturgill Simpson/Broad Street Ballroom (Producer/Production Manager) PBS, 2016
- Live From the Artist's Den: Marina & the Diamonds/NY Hall of Science (Producer/Production Manager) PBS, 2015
- Live From the Artist's Den: Damien Rice/The Greenpoint Loft (Producer/Production Manager) PBS, 2015
- 199 Heroes (Segment: New York) (Producer) ZDF, 2014
- Live From the Artist's Den: Zac Brown Band/Forest Hills Stadium (Producer/Production Manager) PBS, 2014
- Live From the Artist's Den: Rodrigo y Gabriela/Hispanic Society of America (Producer/Production Manager) PBS, 2014
- Live From the Artist's Den: Vampire Weekend/General Society of Mechanics and Tradesmen (Producer/Production Manager) PBS, 2014
- Live From the Artist's Den: The National/Park Armory (Producer/Production Manager) PBS, 2013
- Whose Land? (short) (Director), Why Poverty? Educational Network, 2013
- A Very Thin Promise (short) (Director), Why Poverty? Educational Network, 2013
- Live from the Artist's Den: Rufus Wainright/Church of the Ascension (Producer/Production Manager) PBS, 2012
- Live from the Artist's Den: The Killers/Capitale (Producer/Production Manager) PBS, 2012
- *Duende*: Miles Español (Executive Producer/Director) eOne Music, 2011

Education

BA, Magna Cum Laude, Highest Thesis Honors, Tufts University 1997 - 2001

Skills

Expert in Avid, Final Cut Pro, Microsoft Office

Proficient in Quickbooks, Adobe Photoshop, Adobe Premiere, Oracle

Languages: English, French

Links

Commercial Video Portfolio: <http://www.normallifeworks.tv>

On a Knife Edge: <http://www.onaknifeedge.com>

Solange: Don't Touch My Hair: <https://www.youtube.com/watch?v=YTfmDbOQAU>

Solange: Cranes In the Sky: <https://www.youtube.com/watch?v=S0qrinhNnOM>

Land Rush (2013 Peabody Award winner): <http://www.pbs.org/video/2296680847/>

The Market Maker: <https://vimeo.com/13857866>

The Grumpy Gastronome: <http://www.grumpygastronome.com>

IG: @onaknifeedge Twitter: @NormalLifePics